

<http://www.iamsecond.com/>

Wayne Huizenga, Jr.

I had all the available things
the world had to offer but,
was never satisfied.



Cliff Notes

- Technology is the fastest growing business segment in the world.
- Satan loves technology.
- We need to reclaim technology for Christ!

e-Christians

The Cyber Missionaries

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Agent 007



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Agent Q



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Aston Martin



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Ejector Seat



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Acts 1:8

“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.”

Colossians 1:16

“For by him all things were created: things in heaven and on earth, visible and invisible, whether thrones or powers or rulers or authorities; all things were created by him and for him.”

Population

305,529,237

U.S. pop estimate for
Jan. 1, 2009



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Banking

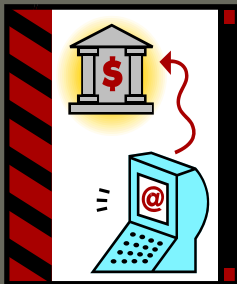
Well over **500 million** Debit
Cards are in
circulation



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Banking

By 2010, 50%
of all banking
transactions
will be done
on-line



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Directions

\$39 million
were spent
on GPS toys
in 2009



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Directions

OnStar - The
world's most
comprehensive
in-vehicle
security,
communications,
and diagnostics
system.



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Cell Phones

91% of the US
population
has a cell
phone



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HD TV

HDTV penetration has reached 65% of households.



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Computers

8 out of 10 households own at least one computer



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Internet Access

230,630,000 people in the US have Internet access

76%



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Colossians 1:16

“For by him **all things** were created: things in heaven and on earth, visible and invisible, whether thrones or powers or rulers or authorities; **all things were created by him and for him.**”

Text Messages

Globally the number of text message sent each day is more than 8x the world population.



Text Messaging

411 omg lol
idk cul8r bff
imho wdamyk

Twitter

Twitter adds 300,000 users each day.

There are 55 million tweets per day.



YouTube

Exceeds 2 billion views a day

Average person spends 15 minutes a day on YouTube



Blogs


120,000 new blogs launched every day.





Facebook

In just 6 years,
there are over
500 million
users of
Facebook,
spending 500
billion minutes
per month.



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Facebook

The Internet is changing our lives. It's
changing the way we communicate,
connect and work. To reach 50 million
users, radio took 38 years. TV took 13
years. The Internet took 4 years.
Facebook did it in 5 months.

Marc Benioff – CEO Salesforce

E-mail vs Facebook

In February, 2009, the number of community exchanges surpassed the number of e-mail exchanges for the first time in history.

Top 20 USA Websites

- | | |
|------------------|-----------------|
| 1. Facebook | 11. Blogger.com |
| 2. Google | 12. MSN |
| 3. Yahoo! | 13. Myspace |
| 4. YouTube | 14. Go |
| 5. Amazon | 15. AOL |
| 6. Wikipedia | 16. Bing |
| 7. Craigslist | 17. CNN |
| 8. eBay | 18. ESPN |
| 9. Twitter | 19. LinkedIn |
| 10. Windows Live | 20. WordPress |

June 26, 2010

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Top 10 Overall Search Terms

- | | |
|------------------|----------------|
| • Facebook | • Facebook.com |
| • Facebook login | • eBay |
| • YouTube | • Yahoo |
| • Myspace | • www.facebook |
| • Craigslist | • mapquest |

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Statistics

This year, said John Burbank, CEO of Nielsen Online, "social networking will continue to alter not just the global online landscape, but the *consumer experience* at large."

Fastest Moving Searches

- clinton wedding
- sarah palin marijuana
- helen mirren poses topless
- shipwreck found after 122 years
- nypd cop stalking girl
- harrison ford wrangler
- kellie pickler engaged
- elon musk broke
- topless jersey beach
- chris rock bill cosby

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Facebook

If Facebook were a country, it would be the **3rd largest country** on Earth.



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COTR on FB



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Resources

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Luis Palua

Sharing Christ
is not an art
to be
learned, but
a decision to
be made.

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Matthew 5:14-16 (NIV)

“You are the light of the world. A city on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before men, that they may see your good deeds and praise your Father in heaven.”

Resources

The collage features several overlapping images and text elements. At the top left is a screenshot of a website. Below it is a banner for 'GAMEPLAN FOR LIFE.COM'. To the right is a smaller website snippet with 'DISCOVER MORE'. In the center is a large graphic with the text 'I AM SECOND' and a portrait of a man. Below that is a logo for 'IMOM' and a graphic for 'inspiration daily email'. At the bottom right is a logo for 'WILLS'.

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